SPONSORSHIP OPPORTUNITIES

Why: you should participate as a Sponsor and/or Exhibitor?
✓ Increase your brand’s strength and image in the marketplace
✓ Gain differentiation from your competitors
✓ Target your message and marketing
✓ Increase access to national and international markets

Where: SciTech – Sultan Bin Abdulaziz Science and Technology Center
Corniche Al Khobar 34412 31952, Saudi Arabia, www.scitech.sa

When: March 26–28 2020

EXHIBIT OPPORTUNITIES

The exhibition is a vital part of the Meeting. Every effort will be made to ensure that all Exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field.

EXHIBIT OPTIONS

- **Standard Booth**: row space (mt 3x2 - 6 sq.m)  
  Euro 4.000,00
- **Silver Booth**: row space (mt 3x3 - 9 sq.m)  
  Euro 6.000,00
- **Gold Booth**: row space (mt 4x3 - 12 sq.m)  
  Euro 8.000,00
- **Platinum Booth**: row space (mt 6x3 - 18 sq.m)  
  Euro 15.000,00

The exhibition area is located, close to the auditorium and will house coffee breaks points. The cost includes the row space, electricity supply and 2 exhibitor passes each 3 sq.m booth.
PRINTED ADVERTISEMENTS

1- PROGRAM ACKNOWLEDGMENT: Euro 2.000,00
Logo and name of the Sponsor will be printed on the final program.

2- PROGRAM ADVERTISEMENT
Single page Euro 2.000,00
Inside back cover page Euro 3.000,00 (exclusive sponsorship)
Double central pages Euro 3.500,00 (exclusive sponsorship)

The program will be printed in A4 format.

3- ROLL-UP: Euro 2.000,00
Display of the Company roll-up: n°1 in the registration area, n°1 outside the plenary room and n°1 outside the parallel room (roll-up supplied by the sponsor).

4- MEETING SIGNAGE: Euro 2.500,00
Logo and name of the company will be printed or displayed on all meeting signage.

5- FLYERS: Euro 2.500,00
The Sponsor will have the possibility to distribute 1 company flyer (max size A4) in the congress shopper to all the delegates.

6- BLOCK NOTES AND PENS: supply + Euro 1.500,00 (exclusive sponsorship)
Supply of block notes and pens that will be distributed to all registered delegates.

7- CONGRESS SHOPPER: supply + Euro 3.000,00 (exclusive sponsorship)
The official event shoppers gives your brand maximum exposure in the exhibition halls and meeting rooms and long after the event. Your branded shoppers will be distributed to all registered Delegates.

8- CONGRESS LANYARDS: supply + Euro 3.500,00 (exclusive sponsorship)
Lanyards will be provided by the company. All the participants will wear them all over the Meeting.

DIGITAL ADVERTISEMENT

9- WEB SITE ADVERTISEMENT: Euro 1.500,00
Logo and name of the Sponsor will be displayed on the web site of the meeting with a hyperlink to the company’s web site.

10- BANNER ADVERTISEMENT ON THE CONGRESS WEB SITE: Euro 3.000,00
Banner with your company logo will be displayed on the web site home page.
EDUCATIONAL SPONSORSHIP

11-LUNCH SYMPOSIA: Euro 8,000.00
The Sponsor will have the opportunity to demonstrate the company’s scientific research to a targeted and selected audience in a seminar of 60 minutes during lunch time on March 27, 2020.

The cost includes:
• Room (limited to a maximum number of 60 people) equipped with a standard room set up and standard audio/visual equipment.
• Served lunch up to 60 people
• Invitation email through the congress Organizer
• Promotion of the seminar on website and final program
• Promotion of the seminar with your own roll up in the meeting area

The seminar program and the invited speakers have to be submitted for approval to the Scientific Committee at least one month before the meeting date.

The cost does not include:
• Travel and hotel accommodation costs of your invited speaker.

12-EDUCATIONAL GRANTS: Euro 1,000.00
The Meeting wants to help increase capacity in lower-income countries by supporting, registration fee, accommodation (3 nights Hotel) and social dinner of promising scientists and doctors who otherwise could not afford to travel. By contributing to the Educational Grants, you will help these delegates to attend the Meeting and to return with knowledge and contacts that will make a difference in their home countries.

As a Contributor to the Educational Grant, you will be: verbally acknowledged at the Opening Ceremony and acknowledged as a contributor with your logo in the onsite pocket program and signage.

NETWORKING EVENTS

13-SUPPORTING COFFEE BREAKS: Euro 3,000.00 (exclusive sponsorship)
Associate your brand with an enjoyable networking occasion for all participants. Your logo will be displayed in the main room before the coffee breaks start. Your company logo will be displayed on the coffee breaks tables.

14-SUPPORTING NETWORKING DINNER: Euro 8,000.00 (exclusive sponsorship)
You will be given the opportunity to support the organization of the Networking dinner. Your brand will be printed on the tickets for the social dinner and on the menu cards. Your banners displayed at the event (banners supplied by the sponsor).
All data collected by the Organizers trough this “form” will be treated in accordance to the current legislation on the “privacy” and used for the sole purpose of this event.

2nd IFSO-MENAC meeting
4th PASMBS meeting
March 26–28, 2020
Al Khobar, Saudi Arabia

SPONSOR PACKAGES

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
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<td></td>
<td>Eur 35.000,00</td>
<td>Eur 25.000,00</td>
<td>Eur 15.000,00</td>
</tr>
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Program Acknowledgement
(Logo and name of the Sponsor will be printed on the final program)

Program Advertisement
(Single page advertisement in the Meeting program)

Meeting Signage
(Logo and name of the company will be printed on all congress signage)

Company flyers
(insert in the Delegates shopper)

Web site Advertisement
(Company logo with hyperlink to the Company home page)

Website Banner
(Company logo will be displayed on the web site home page)

Roll-Up
(Display of the Company Roll-up n°1 in the registration area n°1 outside the plenary room and n°1 outside the parallel room)

Exhibition area Row Space
6x3 mt 4x3 mt 3x3 mt

Exhibitor passes
N°6  N°4  N°3

Networking dinner tickets
N°4  N°2  N°1

Educational grant
N°1  -  -

All prices are intended in Euro (Unione Monetaria Europea) – Payment must be made out to the Intl Organizing Secretariat by bank transfer as indicated in the “Sponsorship order form”.

We are more than open to discuss any other possibilities and to agree a tailor made sponsorship.

For further information please contact:

Rione Sirignano, 5 - 80121 Napoli (Italy)
ph. +39 0817611085 - fax + 39 081664372
contact: Andrea De Rosa
e.mail: derosa@mcmcongressi.it
web: www.mcmcongressi.it

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Fill in and send to the Organizing Secretariat MCM srl by fax +39 081 664372 or by e-mail: derosa@mcmcongressi.it - ph. +39 081 7611085; www.mcmcongressi.it

COMPANY

CONTACT PERSON

Ph /_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/_/
Sponsorship Order Form

OTHER SPONSORSHIP

☐ Program acknowledgement (Euro 2,000,00) Eurol_______/00

☐ Single advertising page in the program size A4 (Euro 2,000,00) Q.tyN"_______ Euro _______/00

☐ Roll-up (Euro 2,000,00) Q.ty N"_______ Euro _______/00

☐ Meeting signage (Euro 2,500,00) Euro _______/00

☐ Flyers in the delegates bags (Euro 2,500,00) Q.ty N"_______ Euro _______/00

☐ Web site advertisement (Euro 1,500,00) Euro _______/00

☐ Banner advertisement on the congress web site home page (Euro 3,000,00) Euro _______/00

EXCLUSIVE SPONSORSHIP

☐ Exclusive: Inside Back cover page in the program size A4 (Euro 3,000,00) Euro _______/00

☐ Exclusive: Double central page advertising in the program (Euro 3,500,00) Euro _______/00

☐ Exclusive: Block notes and pens, supply of 400 block notes and 400 pens with Company logo + (Euro 1,500,00) Euro _______/00

☐ Exclusive: Congress shopper, supply of 400 shopper with Company logo + (Euro 3,000,00) Euro _______/00

☐ Exclusive: Lanyards, supply of 400 Lanyards with Company logo + (Euro 3,500,00) Euro _______/00

☐ Exclusive: Supporting coffee breaks (Euro 3,000,00) Euro _______/00

☐ Exclusive: Supporting networking dinner (Euro 8,000,00) Euro _______/00

Confirmed sponsorship total Euro_________________/00

Please remark the total in letters:______________________________________________________________

__________________________________________________________________________________________

date ___/___/_____/Stamp___________________________________ Signature___________________________

All data collected by the Organizers through this “form” will be treated in accordance to the current legislation on the “privacy” and used for the sole purpose of this event.
Sponsorship Order Form

Terms and conditions:

a) **Total sponsorship** amount must be paid 50% upon confirmation and 50% not later than March 1 2020
b) Payment must be executed by bank transfer made out to MCM SRL, Via Rione Sirignano 5 – 80121 Napoli (Italy) **Account n°**: 000063346465 - **IBAN Code**: IT74G0623003535000063346465 – **SWIFT Code**: CRPPIT2P586, at “Cariparma - Credit Agricole” Via Chiaia 109/110, 80121 Naples (Italy)
c) **MCM Srl** will release invoice for the total amount upon confirmation of the sponsorship as indicated in the relevant section “invoice data” of this form.

Exhibition General Rules:

d) **Exhibition space** will be assigned on a “first come first served basis”.
e) **MCM srl** reserve the right to relocate or reassign booths at any time for the overall benefit of the meeting.
f) **On request**, sponsors have to produce to **MCM srl** any certificate that confirm their furniture and all the booth materials and equipment are in rules with all the local laws.
g) **Mantling** will be permitted from March 25 2020
h) **Dismantling** will be permitted from March 28 2020 after lunch time

The exhibitor accepts full and sole responsibility for any damage to property or injury to persons resulting from the mantling or dismantling work of his own booth.

Booths:

- The booths should be exhibition system made, prepared outside and assembled / installed inside the venue.
- The height of the booths 1 to 5 and 11 to 16 may not exceed cm 300. The height of the booths 6 to 10 may not exceed cm 260.
- Stickers, permitted only on the booths.
- Stands, glass boxes, tables, chairs are permitted within the booths.
- Final booth designs should be approved from the Venue through the Intl Secretariat MCM Srl or the Local representative.

The following are not allowed in the Venue:

- Painting
- Carpentry (Woodenworks)
- Welding
- Water Based Equipment’s
- Flame and gas

Date____/____/______ Stamp________________________________ Signature__________________________